

Public Governance and Leadership:

Making Governance Changes Drivers for Re-Constituting Leadership



**International Symposium
University of Plymouth
United Kingdom**

24–25 May, 2007



The overall purpose of this international symposium is for a variety of academics, senior practitioners and consultants from Australia, Britain, Continental Europe and the US to come together and discuss the contemporary challenges of modernising the governance of the state and of the management of public administration. Participants will explore the need and opportunities for making sustainable changes in Public Governance as a driver for a more purposive adaptation of public management systems across all the levels of government, thus giving the whole process of modernisation the much needed strategic and, in turn, sustainable and efficacy enhancing shape. In this context, participants will in particular be asked to elaborate on political as well as managerial implications to make recent changes in the overall governance structure (notably turns towards government as an “enabling authority” or “ensuring state”) the starting point for adapting leadership practices across all the levels downward to the street-level bureaucracy in a more output-oriented or even entrepreneurial fashion. In making this the focus, the symposium is not restricted to critically evaluating given practical experiences, but seeks to provide a forum to share best practices – or to call for improvements to existing practices.

Co-Chairs/Conveners:

Prof John Dixon, University of Plymouth, UK
Prof Rainer Koch, Helmut Schmidt University Hamburg, Germany

In co-operation with:

Prof Peter Conrad, Helmut Schmidt University Hamburg, Germany
Prof Frank Schirmer, Dresden University of Technology, Germany

Co-Sponsors:

Deutsche
Forschungsgemeinschaft

DFG German Research Foundation
Policy Studies Organisation

Governance and Leadership

Proceedings

This international symposium comprises five plenary sessions, over two days, at which speakers (some 40 people from all over the world) will give short presentations (10-15 minutes). It is intended that the papers presented will be published. The overall goal of this international symposium is to develop strategies for a stronger strategically-oriented modernisation of the governance of the state and of the management of public administration.

Symposium Programme

THURSDAY, 24TH MAY 2007

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|-------|---|
| 10:00 | Symposium registration |
| 10:30 | University of Plymouth welcome
Civic welcome |
| 11:00 | Opening address |
| 12:00 | Lunch |
| 13:00 | Session 1: Connecting Strategic Management to Public Governance Change Processes
In terms of a general introduction this session will address from a pragmatic or design-oriented point of view the role or function strategic management has to play in the attempt to make governance changes purposively drivers of modernisation of management of state and administration. |
| 15:00 | Refreshments |
| 15:15 | Session 2: Public Governance Changes: The Challenge of Building Legitimacy for Public Sector Modernisation
This session will explore the extent to which contemporary Public Governance changes have already proven to be successful in striking a new balance between the need to decentralise service delivery (by lower-level governments, public-public and public-private partnerships, and the not-for-profit sector) and the accountability requirements of a multi-level parliamentary democracy. |
| 19:30 | Book launch, Civic reception and conference dinner |

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FRIDAY, 25TH MAY 2007

09:00 Session 3: Public Governance Changes: The Challenge of Re-defining Leadership for the Whole of Government

This session will explore the extent to which Public Governance changes with respect to the whole of government have led to the development of politico-administrative leadership practices and strategies that enable enhanced efficiency, effectiveness and responsiveness of decentralised public services provision, and enable higher-level politico-administrative units to ensure a more strongly joined-up approach to public services delivery that targets higher-level political objectives, through a multi-level performance management system.

10:30 Refreshments

10:45 Session 4: Public Governance Changes: The Challenge of Re-defining Public Agency Leadership

This session will explore the extent to which Public Governance changes at all levels of government, with special reference to those at the periphery, have led to the development of public agency leadership practices and strategies that enhances the efficiency, effectiveness, and responsiveness (to customers and stakeholders) of decentralised public services provision by public agencies.

12:30 Lunch

13:30 Session 5: Public Governance Changes: The Challenge of Re-defining Individual Leadership Concepts and Practices

This session will explore the extent to which Public Governance changes at all levels of government, but particularly those at the periphery, have led to a move from input- or process-oriented leadership practices and styles to output- or outcome-oriented personnel leadership practices and styles thereby building up the knowledge, skills, motivations and ethical behaviours required to enable public sector leaders to be more entrepreneurial leaders.

15:15 Plenary and closing remarks

16:00 Conclusion of Symposium

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List of Speakers

1) Opening and Introduction:

Lord Paul Tyler (UK, House of Lords)
Peter John (DVC, University of Plymouth)
John Dixon (University of Plymouth)
Rainer Koch (Helmut Schmidt University)
Alex Kouzmin (University of South Australia, Adelaide)
Tudor Evans (Leader, City of Plymouth)

2) Session 1:

Connecting Strategic Management to Public Governance Change Processes

Michael Barzelay (London School of Economics)
Peter Conrad (Helmut Schmidt University)
Paul Joyce (Nottingham Trent University)
Jan-Erik Lane (University of Geneva)

3) Session 2:

Public Governance Changes: The Challenge of Building Legitimacy for Public Sector Modernisation

Helmut Klages (German University of Administrative Sciences Speyer)
Rüdiger Klimecki (University of Konstanz)
Andrew Massey (University of Portsmouth)
Paola Mattei (University of Bremen)
Eckhard Schröter (Zeppelin University)
Oliver Will (State Government of Baden-Württemberg)

4) Session 3:

Public Governance Changes: The Challenge of Re-defining Leadership for the Whole of Government

Matthew Flinders / (University of Sheffield)
Felicity Matthews
Francesca Gains (University of Manchester)
Peter Hamburger (Department of the Prime Minister and Cabinet, Canberra)
Alan Jones (CEO, Somerset County Council)
Wolfgang Lorig (University of Trier)
John Rouse (Open University, Milton Keynes)
Dieter Schimanke (Secretary of State, Saxony-Anhalt)

5) Session 4:

Public Governance Changes: The Challenge of Re-defining Public Agency Leadership

Elisabeth Dearing (Federal Chancellery, Wien)
Ron Hodges (University of Sheffield)
Owen Hughes (Monash University)
Peter Humphreys (Institute of Public Administration, Dublin)
Oliver James (University of Exeter)
Patrick McGurk (University of Greenwich Business School)
Janet Newman (Open University, Milton Keynes)
Harald Plamper (Bocconi University, Milano)
Mark Rix (University of Wollongong)
Ari Salminen (University of Vaasa)

6) Session 5:

Public Governance Changes: The Challenge of Re-defining Individual Leadership Concepts and Practices

Mike Broussine (University of the West of England)
David Douglas (Office of Public Service Merit and Equity, Brisbane, Australia)
Gabriele Faßauer (Dresden University of Technology)
Markus Göbel (Helmut Schmidt University)
Wenzel Matiaske (University of Flensburg)
Veith Mehde (University of Hanover)
Manfred Moldaschl (Chemnitz University of Technology)
Rainer Pitschas (German University of Administrative Sciences Speyer)
Frank Schirmer (Dresden University of Technology)
Dietrich Vaubel (Deputy Director General, Bonn, Germany)
Dieter Wagner (University of Potsdam)

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Location



SYMPOSIUM

This international symposium is generously being hosted by the University of Plymouth. It will take place at the Plymouth Campus, which is in the centre of the city.

ACCOMMODATION

All delegates can be accommodated at hotels located around the Plymouth Campus. We advise delegates from Continental Europe to **arrive on Wednesday evening**. General information regarding Plymouth can be found at <http://www.plymouthcity.co.uk>

Copthorne Hotel **** Four Star

Prices are subject to variation but begin at £99.00 for a double room, per night, on a room only basis.

To reserve a room e-mail reservations.plymouth@mill-cop.com

The New Continental Hotel *** Three Star

Prices are subject to variation but begin at £109.00 for a single and £119 for a double room, per night, breakfast is included.

To reserve a room either telephone +44-1752 22 07 82 or visit www.tiscover.co.uk/newcontinentalhotel

Hotel accommodation arrangements will need to be made by the delegates themselves.

Additional hotels can be found at <http://www.plymouthcity.co.uk/plymouth-hotel.htm>

FURTHER DETAILS

Instructions, providing delegates with the symposium's final programme, directions, maps and other useful information **will be sent by e-mail** approximately three weeks prior to the symposium.

Holiday Inn **** Four Star

Prices are subject to variation but begin at £99.00 for a double room, per night, breakfast is included.

To reserve a room either telephone Central Reservation +44-8000 40 50 60 or visit www.holiday-inn.com

Duke of Cornwall hotel

Prices are subject to variation but begin at £88.00 for a single room, £105.00 for a double room, £125 for a master room, breakfast is included.

To reserve a room either telephone +44-1752 27 58 55 or e-mail dukereservations@hotmail.com

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Registration and payment

PERSONAL DETAILS

Title _____ Surname _____ First Name _____

Address: Home/ Work (delete as appropriate) _____

Country _____ Postcode _____

Telephone Number (inc STD code) _____

E-Mail Address _____

Institution _____ Discipline _____

Dietary needs _____

ATTENDANCE

Symposium and hospitality administration fee for Thursday 24th May and Friday 25th May £80.00

This fee **includes** attendance at all registered sessions, session break refreshments, lunch plus a reception and evening dinner on the 24th of May. They also include a copy of the proceedings and the delegate pack.

Fees **do not include** travel or accommodation.

There is an **optional** river cruise on Saturday 26th May. This visit is open to all registered delegates with a nominal charge being paid on the day.

Please circle as appropriate:

Will you be attending the evening reception and dinner? YES/NO

Would you be interested in a Plymouth River Cruise on Saturday 26th May YES/NO

DATA PROTECTION

The conference administration team will hold your details on a data base in order to mail you appropriate information about this event. An e-mailing list of participants may be produced and distributed to all the delegates of the conference. Otherwise no details will be passed on to a third party unless authorised.

Please circle as appropriate:

I permit my personal details given above to be kept on your data base YES/NO

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PAYMENT

Please return this form when completed, together with a cheque for your hospitality and administration fee of £80.00 (cheques made payable to University of Plymouth) to:

Professor John Dixon

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Plymouth, Devon, PL4 8AA
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TERMS AND CONDITIONS

A refund of fees will be made only for cancellations received in writing at least 14 days before the event, less a 25% cancellation fee to cover administration costs. No refunds will be made for cancellations received within 14 days of the event. A substitute delegate will be accepted at any time before the event. In the unlikely event of the cancellation of the workshop due to circumstances within the control of the University of Plymouth, a full refund will be provided. The University of Plymouth reserves the right to alter the programme or venue without notice due to unforeseen circumstances.

WORKSHOP SECRETARIAT

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Book Launch: Public Governance and Leadership

We are pleased to announce the launch of the following book regarding our symposium:



Rainer Koch, John Dixon (eds)

Public Governance
and Leadership

DUV GABLER EDITION WISSENSCHAFT

PUBLIC GOVERNANCE AND LEADERSHIP

Rainer Koch, John Dixon (eds)

Gabler-Verlag, Wiesbaden, 2007

approx. 300 pages, hardcover, approx. 55,90 Euro

ISBN 3-8350-0176-0